

MyBrownSparklez

www.Mybrownsparklez.com
Mybrownsparklez@gmail.com

MISSION

MyBrownSparklez empowers women by showing the power of their dollar. More than just pretty fashion and colorful makeup, MyBrownSparklez teaches women how to sparkle inside out by creating a life that tells an inspiring story.



VALUE PROPOSITION

Let's be honest, whenever someone talk about anything green or organic the image associated with it is often dated, and uninspiring.

MyBrownSparklez combines taste and selection to create moving product imagery. This creates a fresh image that captures the imagination of the audience. No longer is ethical fashion and green beauty just hemp and Birkenstocks. This is the future of consumerism and the world!

EXPANSION

MyBrownSparklez is forward moving and travel is the next step! In highlighting the worlds greatest in green lodging and travel, I will reveal to my audience how to maintain an ethical lifestyle while on the go



Sakeenah Aleem began MBS in 2013 as a creative outlet. She now uses her degree in nutrition to provide knowledgeable health advice. She lives in Austin, Texas full time.



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SOCIAL REACH

MAY 2016

MONTHLY PAGE VIEWS

2.6K

MONTHLY PAGE VISITORS

2K

FACEBOOK FOLLOWERS

357

TWITTER FOLLOWERS

655

INSTAGRAM FOLLOWERS

954

READER LOCATION

USA 67%

UK 6.4%

CANADA 5.6%

INDIA 2.98%

RUSSIA 1.9%

AUSTRALIA 1.5%

OTHER 12.7%